

# The Indo-Japan Chamber of Commerce and Industry

and

#### **NASSCOM** Center of Excellence-IoT & AI A MeitY Initiative with Govt. of Karnataka, Haryana, Gujarat & AP

## Welcome you to a Seminar on Re-imagining Growth - IT, ITeS & Emerging Technologies

by

Mr. LOKESH VENKATASWAMY, CEO & Managing Director, Innomantra Consulting Pvt. Ltd.



at 6.00 pm on Saturday, 21st December 2024 at IJCCI premises at 21, KB Dasan Road, Teynampet, Chennai-18.

### **Session Brief**

Shaping Tomorrow: How Indian IT Leads the Emerging Tech Frontier India's IT sector stands at the forefront of the global technology revolution. With its vast talent pool, robust infrastructure, and expertise in areas like AI, Blockchain, IoT, and quantum computing, India has the potential to shape the future of emerging technologies.

Seizing the Moment: Unlocking Startup Potential beyond IT / ITeS India's thriving IT/ITeS sector offers a fertile ground for startups to innovate and scale. From Government-led initiatives like Digital India to burgeoning demand for SaaS, fintech, and edtech solutions, the opportunities for entrepreneurs are immense.

5.30 pm : Tea / 6.00 – 7.00 pm : Seminar & Open Floor discussion

No admission fee. Prior registration Mandatory

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#### **About the Speaker**

Mr. Lokesh Venkataswamy is the CEO & Managing Director of Innomantra, a leading firm specializing in digital innovation and intellectual property consulting, with over 30 years of experience in digital transformation, innovation, and product management. He has been guiding Fortune 500 Companies across industries such as aviation, automotive, IT, retail, and medical electronics.

His focus areas include design thinking, generative AI, and digital transformation. He has collaborated with top universities, government agencies, and entrepreneurs, helping them innovate and scale. He was awarded the 'India Innovation Challenge' by the Government of Karnataka and was named one of the 50 Most Innovative Leaders at the World Innovation Congress in 2018 and a Citation at IET South Asia forum. Mr.Lokesh has co-authored the cover article "How Generative AI Can Augment Human Creativity" in Harvard Business Review (July-August 2023) and holds a US patent on mnemonics for user interfaces. He is also an adjunct professor and speaker at leading institutes such as IIT and IIM.